

## VIP Platinum Program

On behalf of Marcus Theatres we would like to thank you for your interest in our fundraising program. Listed below is basic information about our program but please don't hesitate to contact us anytime with questions or comments.

### Products Available in VIP Gold Program

1. **\$8 VIP Platinum Ticket:** Any Movie, Any Time. Good for one admission. A surcharge applies for 3D Movies, VIP Seating and Special Engagements (Δ).
  - a. **Snack Cash Vouchers:** Receive one FREE \$3 Snack Cash Voucher with every two VIP movie tickets purchased!
2. **\$6 VIP Silver Ticket:** Great for the avid moviegoer! Good for one admission. Not valid for any feature listed as an Extra Special Attractions (X), Special Engagement (Δ), VIP Seating or for movies beginning after 5:30pm on Saturdays. When valid, a 3D surcharge applies..
  - a. **Snack Cash Vouchers:** Receive one FREE \$3 Snack Cash Voucher with every two VIP movie tickets purchased!

*\*VIP Tickets: If excluded, ticket may be exchanged for credit toward the purchase of any full priced admission ticket.*
3. \$5, \$10 & \$25 Paper Gift Certificates: Good for movie tickets, concessions, participating hotels, resorts, spas and restaurants.

Your organization will receive a 15% discount on all products in this program. You sell products at their face value and purchase them at a discount from us, this is where your profit comes in.

**Marcus Theatres puts the FUN (& profits) back in FUNdraising with our simple & easy to use program. Your fundraising campaign is as EASY AS 1...2...3!**

1. Order your Marcus Theatres Fundraising Kit. Or use the material we provide online to get started.
  - a. We provide Sales Sheets for all your sellers and you can print more tally sheets online to track all your sales. Please take advantage of the printable poster online as well and display this wherever you can with your contact information.
2. Take orders and send them to us. We'll send you only the items you sell.
  - a. At the completion of your fundraising campaign collect all the sale sheets from your participants. Please keep these as you will need them when you put your tickets together for each participant. We only need copies of sale sheets for any participant that qualified for our seller incentive.
  - b. Total all your sale sheets and enter your final order on the Fundraising Order Form provided in your packet or again this is available online. Send your order form with any copies of sale sheets along with payment, less your commission to us. Contact information is provided on your order form.
  - c. Remember to include a copy of your 501 © 3 status number with your order. You will need to be registered before we can ship anything out.
3. You deliver entertainment FUN to your friends, family, neighbors and co-workers while making money for your qualified group.
  - a. Once we receive your order with payment you should anticipate receiving everything back within a week. Marcus Theatres covers shipping for one order per month. Additional orders will incur a \$5 shipping fee.

That's all there is to it. No inventory to stock, no pizzas to make and no cases of fruit or candy to deal with. All your qualified\* group needs to do is sell Marcus Theatres VIP Tickets or Marcus Gift Certificates and keep up a 15% profit! We

will sell you our popular VIP tickets or fixed value gift certificates at a discount, plus provide incentives for your top sellers. Buy only as many as you need so you're not left with unsold items that have already been paid for.

Contact us to start fundraising TODAY! We look forward to making your fundraiser a SUCCESS!

Marcus Theatres Sales Department

414.905.1376 or toll free @ 1.800.274.0099 Ext. 2

Email us: [fundraising@marcustheatres.com](mailto:fundraising@marcustheatres.com)

Visit our website: [www.MarcusTheatres.com/fundraising](http://www.MarcusTheatres.com/fundraising)